



DANIELLE FELICIANO

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SKILLS

Adobe Photoshop	Adobe Dreamweaver	Stationary Design	Letterpress
Adobe Illustrator	Adobe Muse	Vector Illustration	Screen printing
Adobe InDesign	HTML & CSS	Watercolor	Paper Marbling
Adobe Premiere	Book Design	Bookbinding	Lithography

EDUCATION

2010-12 MFA Design, Minneapolis College of Art and Design (MCAD)
2009-10 Apprentice to Barry Moser
2009 BFA Illustration, Savannah College of Art & Design (SCAD)
2008 Lacoste Study Abroad Program, Lacoste, France
2002-06 Governor's School for the Arts, Visual Arts Department, Norfolk, VA (GSA)

EXHIBITIONS

2017 *Spectrum*, Cade Art Gallery, Arnold MD
2017 *A Climate of Change*, Kahilu Theater, Hilo, HI
2013,14,15 *Those who Teach*, Ai Faculty Exhibition, Virginia Beach, VA
2013 *Richmond Zine Fest*, Artist's Book Alley, Richmond, VA
2013 *Block Party*, Virginia Museum of Contemporary Art, Virginia Beach, VA
2012 *Goodbye Moments*, Compound Gallery, Minneapolis, MN
2012 *Faculty Exhibition*, The Art Institute, Virginia Beach, VA
2012 *MFA Thesis Exhibition*, Northrup King, Minneapolis, MN
2012 *Pop up Show*, Art Du Nord, St. Paul, MN
2012 *Belles Lettres (Featured Artist)*, *Altered Aesthetics*, Minneapolis, MN
2012 *Made*, MCAD, Minneapolis, MN
2011 *Bureau of Artistic Validation*, Gallery 148, Minneapolis, MN
2011 *Hand Lettered Prospectus*, *Abecedarian Gallery*, Denver, CO
2011 *Fear Itself*, *Altered Esthetics*, Minneapolis, MN
2011 *On and Of Paper*, Springfield Art Association, Springfield, IL
2011 *Home*, *Altered Esthetics*, Minneapolis, MN
2011 *Ladies of Letterpress Exhibition*, Ashville, NC
2011 *Get Started*, Chambers Gallery, Minneapolis, MN
2011 *Share | Space 2*, Tarnish and Gold Collective, Minneapolis, MN
2011 *Memory Exhibition*, MCAD, Minneapolis, MN
2009 *Illustration Department Senior Show*, Savannah, GA
2009 *Misplaced, Displaced, & Forgotten*, Savannah, GA
2008 *Wanderlust*, Solo exhibit at Dimension's Gallery, Savannah, GA
2008 *Vernissage Exhibit*, Lacoste, France

AWARDS

2012 Runner up in Creative Quarterly Magazine
2009 Best in Show, Savannah Sidewalk Arts Festival
2008 Published in American Artist Magazine

WORK

2016-17 Lead Designer, Anchor Church, Hawaii
2012-16 Instructor of Graphic Design, Art Institute of Virginia Beach
2013-14 Buzz Picasso Painting Instructor
2010-2012 Printshop Graduate Technical Assistant, MCAD
2012 Design Instructor at *Diesño Para la Comunidad*, Waite House Community Center
2011-12 Family Day Printmaking assistant instructor (Bi-yearly), Minneapolis Institute of Arts
2009-10 MERCYhouse Ministries, Part-time Graphic Designer
Oct 2006 - May 2008 Dimensions Gallery, Event Marketing Manager
2008-09 Event/Exhibition Coordinator, 180 Ministries



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EDUCATION

MFA DESIGN, MINNEAPOLIS COLLEGE OF ART AND DESIGN (MCAD)

August 2010 - May 2012

My time at MCAD provided the opportunity to really hone some of my technical print skills. I learned to make my own plates and paper as well as develop a more precise method of printing layered and multi-color work. I worked with large scale screens (6'+), a Vandercook 219 cylinder press, A Kelsey tabletop press as well as a plethora of auxiliary equipment like vacuum tables, lithographic printers, and exposure units.

BFA ILLUSTRATION, SAVANNAH COLLEGE OF ART & DESIGN (SCAD)

August 2006 - May 2009

While pursuing my undergraduate degree I focused mainly on my foundational skills in drawing and painting. Likewise, I worked on developing a repeatable and consistent process for producing work. I was Vice President of the SCAD Chapter of Society of Illustrators from 2008 to 2009.

GOVERNOR'S SCHOOL FOR THE ARTS VISUAL ARTS DEPARTMENT (GSA)

September 2002 - June 2006

The Governor's School for the Arts is a rigorous Hampton Roads magnet program where students can develop and hone their skills in the arts. During my time at GSA I expanding my horizons through experimentation, taking courses in ceramics, welding, glass work, painting, and mixed media. I believe my biggest takeaway from my time here was a flexible way of thinking and a desire to solve problems in a novel way.

WORK

LEAD GRAPHIC DESIGNER AT ANCHOR CHURCH

July 2016 - June 2017 (11 Months)

My responsibilities as lead designer at Anchor Church included creating all of the digital graphics and print materials for the church. Working under tight deadlines, I produced materials across every manner of digital and print media. This included fully fleshed out periodicals, splash graphics, web graphics, brochures, business cards, stage designs, and event graphics for a variety of conferences and in house events. I was also tasked with training creative volunteers in entry level graphic design techniques and concepts.

INSTRUCTOR OF GRAPHIC DESIGN AT ART INSTITUTE

June 2012 - March 2016 (3 Years, 10 Months)

I taught a variety of courses at the Art Institute at every level from completely new students to senior level portfolio courses. I taught cross disciplinary courses as well where I worked with students at all levels of technical skill and design experience. I served on the Institutional Curriculum Committee where I worked in tandem with other instructors and administrators to give input on teaching policies and curriculum structure for the Art Institute at large.

FREELANCE DESIGNER AT PANTHERA PRESS

May 2011 - Present (6 years)

I began self publishing fine press books under the moniker of Panthera Press in late 2009. In the beginning of 2011 I equipped and opened a print shop for the purpose of producing commissioned work. This primarily included promotional materials, packaging, and wedding suites. During this time I did a great deal of technical experimentation to expand my offerings to include edge painting, die cutting, scoring, Pantone color mixing, and duplexing.



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PRINT, PAPER, BOOK ASSISTANT AT MINNEAPOLIS COLLEGE OF ART AND DESIGN *July 2010 - May 2012 (1 year 11 months)*

I created promotional materials for the print shop as well as maintained the Letterpress and paper studio equipment. Additionally, I worked in the screen printing studio reclaiming screens, assisting other printers, and managing materials. I implemented organizational strategies and offered demos to students in a variety of print making techniques specifically letterpress printing, platemaking and book binding. While at MCAD I filmed, shot, and edited safety videos and technical demonstrations and created comprehensive manuals for the use and care of the different letterpress equipment.

INTERN WITH BARRY MOSER OF PENNYROYAL PRESS *September 2009 - July 2010 (11 months)*

I learned letterpress printing, organized and filed prints/illustrations for Mr. Moser. I was also trained in book design (digital and handset type), book binding, and watercolor painting. I also experimented with traditional methods of raised gilding, and paper marbling. During this time I had access to an excellent collection of metal type which was my primary printing medium as I was learning the craft.

GRAPHIC DESIGNER AT DOMA TECHNOLOGIES *June 2009 - September 2009 (4 months)*

During this transitional period I did design work for presentations and some of the promotional materials for Doma Technologies and did some web development for a few supplemental projects.

EVENT MARKETING MANAGER AT DIMENSIONS GALLERY *2007 - 2008 (1 year)*

I distributed promotional materials, organized events, and worked at gallery openings interacting with patrons and promoting the artists. This gallery focused primarily on emerging local artists and was situated in the heart of downtown Savannah, Georgia.

AWARDS

2012 Runner up in Creative Quarterly Magazine
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PROJECTS

UNLOCKING THE RIGHT BRAIN: A VISUAL CREATIVITY WORKBOOK

Unlocking the Right Brain was a visual creative workbook designed to present something that few of these previously published books had yet to offer - a chance to learn and practice creative thinking through the senses of sight and touch. Design can bridge the gap between auditory and visual learning. The activation of multiple senses at once (tactile, visual, verbal) helps to clarify the concept to the thinker and more thoroughly engage the brain.

This small edition of fine press book utilized letterpress, digital printing, and hand binding to create a deeper tactile interaction with the reader. After immersive research I wrote, illustrated, typeset, and created a small edition of books which included visual thinking tools, and visual exercises to promote creative thinking and ideation.